



Press Release

SOUTH SHORE HOLDINGS ANNOUNCES LAUNCH OF THE 13

Hong Kong and Macau [30 August 2018] – South Shore Holdings Limited today announced the launch of its hotel **THE 13** on the southern tip of the Cotai Strip on 31 August 2018.

The first guests enjoyed the luxurious hotel suites, exquisite cuisines and ultimate pampering over the weekend of 24 August.

Mr. Mark Lettenbichler, Managing Director of **THE 13** who opened the inaugural private event said, "Our team at **THE 13** are thrilled to unveil this new Macau treasure and are proud to showcase our world-class offerings to our guests."

Mr. Walt Power, Chief Executive Officer of South Shore Holdings Limited said, "I want to thank our outstanding team of designers, consultants, contractors and staff members for their dedication and contributions to the making of **THE 13**. We are sincerely appreciative of the support by the Macau SAR Government throughout the development process."

Mr. Peter Coker, Chairman of South Shore Holdings Limited said, "We look forward to welcoming guests to the wonders that Macau and **THE 13** have to offer. **THE 13** will not only lead the way in iconic hotel service, but also champion the finest lifestyle experience. We will continue to work on perfecting our refined and remarkable offerings during this exciting time."

THE 13 is accepting requests exclusively for private events. For event enquiries, please contact events@the13.com.

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About South Shore Holdings Limited

South Shore Holdings Limited is a hospitality and management contracting/engineering company listed on the Hong Kong Stock Exchange (Stock Code: 577.HK). South Shore Holdings Limited hospitality division operates under the brand **THE 13**, an ultra-luxury hotel on Macau's Cotai Strip. The Company conducts its management contracting business through the 51.8% owned subsidiary Paul Y. Engineering Group Limited.

For more information, please visit www.southshore-holdings.com

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